companylogo

Website Summary

Sample Report

This is a sample report created from the Website Summary Template. We've added a cover page. In Megalytic, you can add a formatted cover page to any report. Formatting options include:
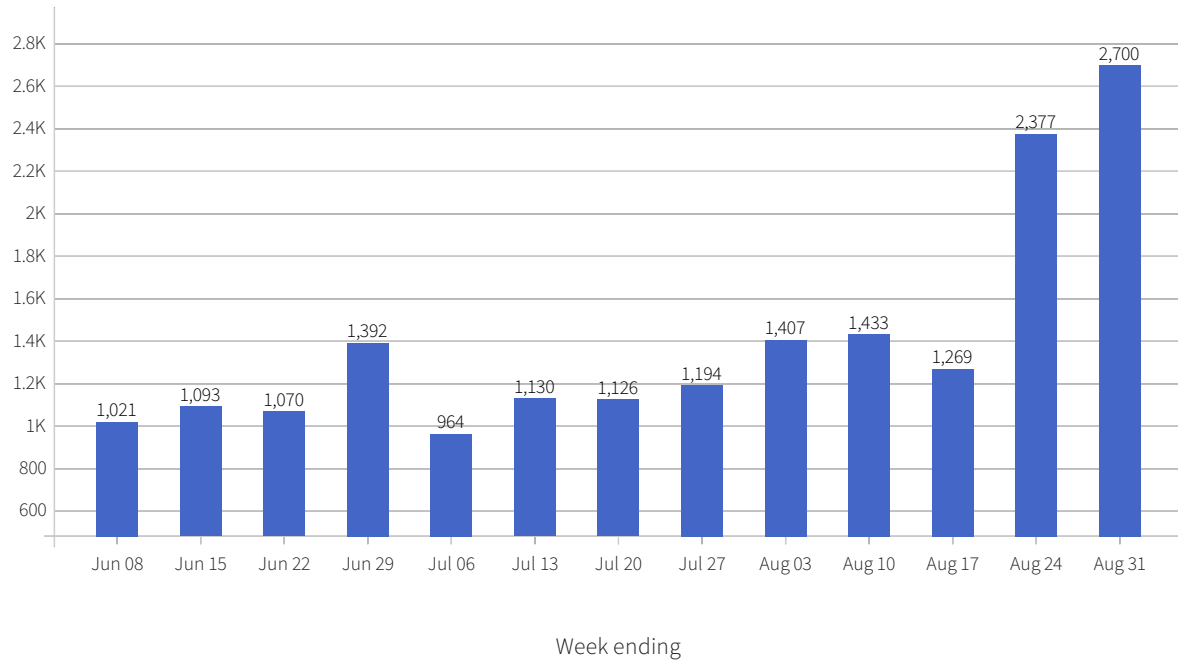
- Bullets
- Line Numbering
- Multiple Fonts
- etc.

You can also include formatted text in comments that can be inserted anywhere in the report.

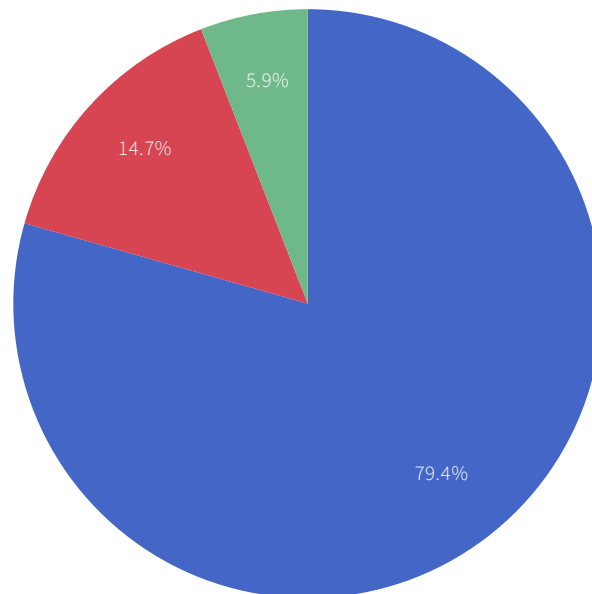# Weekly Website Traffic

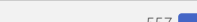Weekly from 06/02/2014 until 08/31/2014

■ Sessions

Week ending	Sessions
Jun 08	1,021
Jun 15	1,093
Jun 22	1,070
Jun 29	1,392
Jul 06	964
Jul 13	1,130
Jul 20	1,126
Jul 27	1,194
Aug 03	1,407
Aug 10	1,433
Aug 17	1,269
Aug 24	2,377
Aug 31	2,700

Week ending

Website Traffic by Device Type

From 06/02/2014 until 08/31/2014

■ Desktop
■ Mobile
■ Tablet

- Desktop: 79.4%
- Mobile: 14.7%
- Tablet: 5.9%

Website Traffic by Channel
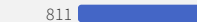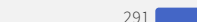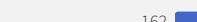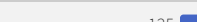
From 06/02/2014 until 08/31/2014

Sessions	Source	Pages / Session
5.1K	Social	1.66
4.6K	Organic Search	2.26
3.5K	Paid Search	2.16
2.9K	Direct	2.76
979	Referral	3.27
557	Email	2.9
358	(Other)	2.35
35	Display	1.43
Entire Site 18,176		2.23

The volume of traffic (sessions) coming to your website from different channels - Social, Organic Search, Paid Search, etc. The second column shows the average number of pages (Pages / Session) visited by users from the channel. A higher number for Pages / Sessions indicates that visitors from that channel are more engaged.

Referral Traffic

From 06/02/2014 until 08/31/2014

Sessions	Source	Pages / Session
1.3K	linkedin.com	1.36
811	reddit.com	1.48
399	plus.google.com	1.28
291	stackoverflow.com	3.3
185	facebook.com	2
162	accounts.google.com	4.96
146	ga_partner_gallery	5.36
125	quora.com	3.67
122	t.co	2.93
109	disqus.com	2.91
Entire Site 4,623		2.1

The volume of traffic (sessions) that came to your website by clicking on links on other websites. The second column shows the average number of pages (Pages / Session) visited by users from the referring site. A higher number for Pages / Sessions indicates that visitors from that site are more engaged.
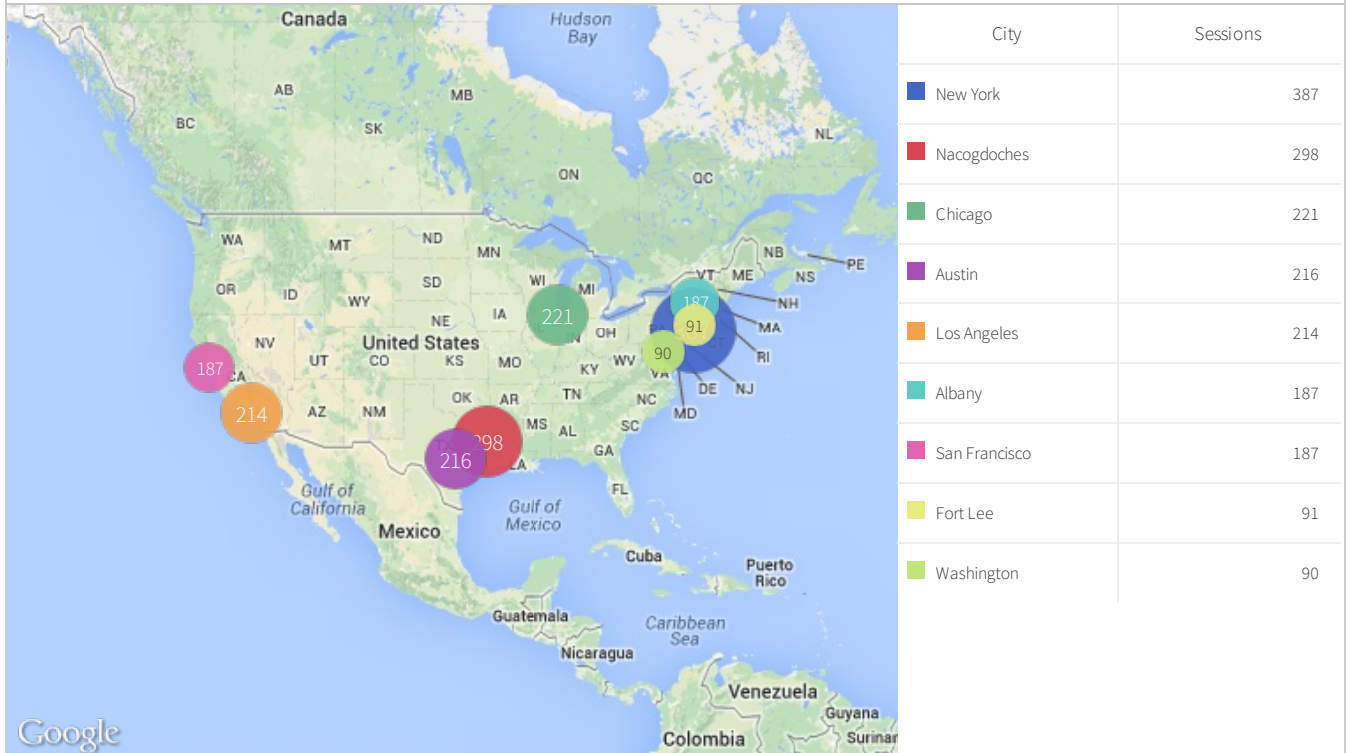
Top 10 US Cities

From 06/02/2014 until 08/31/2014

City	Sessions
New York	387
Nacogdoches	298
Chicago	221
Austin	216
Los Angeles	214
Albany	187
San Francisco	187
Fort Lee	91
Washington	90

Above is the top 10 US cities sending traffic to your website. You can customize this widget to show whatever geographic area you want. Below shows the Top Pages with Avg Time on Page and Exit Rates - so you can see which pages are engaging visitors.

Top Pages

From 06/02/2014 until 08/31/2014

Page Path	Pageviews	Avg Time on Page	Exit Rate (%)
/	6,889	00:01:05	47.83%
▇▇▇▇▇	2,330	00:03:10	23.69%
▇▇▇	1,681	00:01:19	34.38%
/▇▇	1,648	00:01:01	26.15%
/▇▇	1,483	00:01:14	67.50%
/▇▇	1,442	00:00:52	16.57%
/▇▇▇▇▇▇▇▇▇▇▇▇	1,160	00:23:34	85.78%
/▇▇▇▇▇▇▇	1,122	00:03:15	30.04%
/▇▇▇▇▇	1,010	00:01:51	9.60%
▇▇▇▇	843	00:00:58	26.93%
Entire Site	40,464	00:02:34	43.56%